



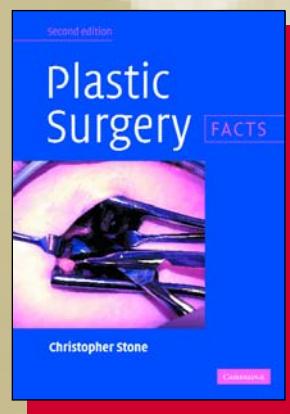
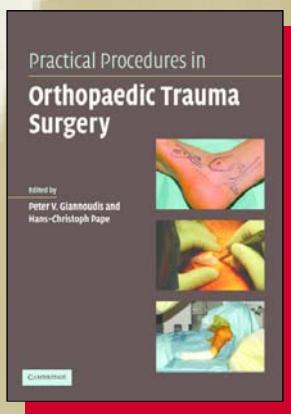
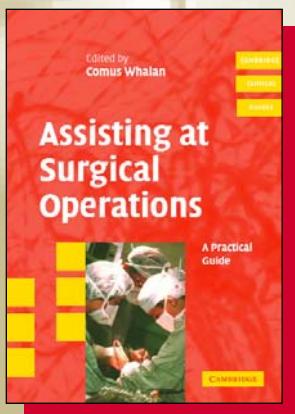
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## New & Forthcoming Titles in

**CAMBRIDGE**  
**Medicine**



**SURGERY**  
**2007**

## Surgery and General Practice

### Medical Management of the **NEW** Surgical Patient

A Textbook of Perioperative Medicine  
4th Edition

Editors

**Michael F. Lubin, Robert B. Smith**

**Thomas F. Dodson, Nathan O. Spell**

**H. Kenneth Walker**

*Emory University, Atlanta*

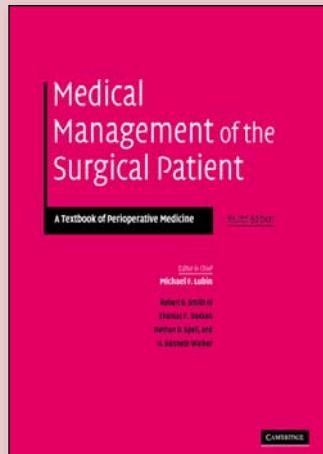
This comprehensive textbook, now fully revised, rewritten and up-dated in its fourth edition, provides an authoritative account of all aspects of perioperative care for surgical patients. All areas of medical disease are discussed with clear recommendations for work up and management in the perioperative period. Basic discussions of surgical procedures are included to help non-surgeons understand the procedures and their implications for patient care. This definitive account includes numerous contributions from leading experts at national centers of medical excellence.

#### Contents:

Part I. Medical Management; Part II. Surgical Procedures and Their Complications.

2006/840 pp./26 line diagrams / 43 tables

978-0-521-82800-0/Hb>List: \$160.00



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 **Library orders.** Libraries are encouraged to use their wholesalers.

### **NEW** Pediatric Surgery and Urology

Long-Term Outcomes

2nd Edition

Editors

**Mark D. Stringer**

**Keith T. Oldham**

**Pierre D. E. Mouriquand**

This highly regarded textbook provides a unique clinical reference for all pediatric surgeons. This new edition analyzes and updates what is known about long-term outcomes in pediatric surgery and urology. The editors have succeeded in bringing together critical reviews written by leading international experts in

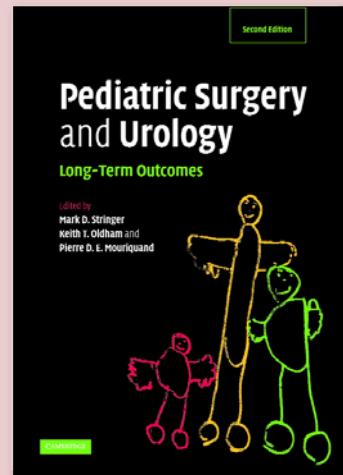
pediatric surgery and urology. The second edition of this successful and popular textbook has been completely revised and updated with new chapters on urolithiasis, small bowel transplantation, pancreatitis and breast disorders and a completely new section on trauma. An understanding of long-term outcomes is critical if individual surgeons and health policy makers are to achieve optimum results in current clinical practice. This is an essential reference source for pediatric surgeons and urologists, pediatricians, adult specialists, and others dealing with the sequelae of childhood surgical problems.

#### Contents:

Part I. General Issues; Part II. Head and Neck; Part III. Thorax; Part IV. Abdomen; Part V. Urology; Part VI. Oncology; Part VII. Transplantation; Part VIII. Trauma; Part IX. Miscellaneous.

2006/4096 pp./56 line diagrams / 115 half-tones / 230 tables

978-0-521-83902-0/Hb>List: \$300.00



 **Book Proposals.** We are always pleased to hear about new book proposals. Please contact our Surgery editor, Marc Strauss, at [mstrauss@cambridge.org](mailto:mstrauss@cambridge.org)

 **Website.** To view a complete listing of Cambridge University Press books in print, please visit our web site at: [www.cambridge.org](http://www.cambridge.org). If you would like to be on our electronic mailing list and receive regular information about our new books, please visit: [www.cambridge.org/alerts](http://www.cambridge.org/alerts)

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UNIVERSITY PRESS

32 Avenue of the Americas  
New York, NY 10013-2473

## Practical Procedures in Orthopaedic Trauma Surgery

A Trainee's Companion

Peter V. Giannoudis

St James' University Hospital, Leeds

Hans-Christian Pape

University of Pittsburgh

**NEW**

 TEXT

This highly illustrated textbook provides an essential guide for surgeons in training. It follows a step-by-step approach to performing a surgical procedure. It includes details of positioning the patient, the approach and reduction technique, the implant to be inserted, protocols for postoperative mobilization, complications to look for, when the patient should be seen in the outpatient clinic and whether the implant should be removed. Intraoperative pictures have been incorporated to make the surgeon aware of all the important issues involved. It covers the most common trauma procedures that surgeons in training are expected to perform during their residency. Each procedure has been written by an expert. This will be an invaluable resource for the resident in training during the long on-call nights in the hospital while preparing for the operations necessary to help trauma patients.

### Contents:

Part I. Upper Extremity; Part Fractures; Part II. Pelvis and Acetabulum; Part III. Lower Extremity; Part IV. Spine; Part V. Reconstruction of Tendons; Part VI. Compartments Decompression Fasciotomies.

2007 / 334 pp. / 409 color figures

978-0-521-67859-9/Pb/List: \$75.00

## Plastic Surgery

Facts 2nd Edition

Christopher Stone

Royal Devon and Exeter Hospital

**NEW**

 TEXT

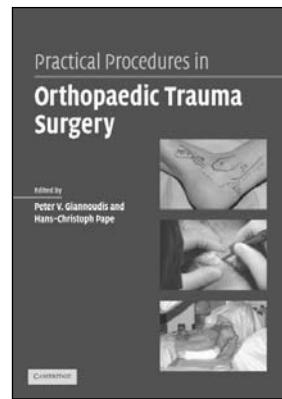
This text has been designed specifically to help senior plastic surgery trainees to prepare for and pass their postgraduate examinations in plastic surgery. It is a collection of notes that addresses the entire curriculum of plastic surgery by providing information on clinical anatomy, points of technique and the fundamental principles relevant to each subject area. There are self assessment sections and hundreds of reviews of published articles. The second edition has sought to update the text mainly with regard to material published over the past 5 years.

### Contents:

1. Cutaneous Neoplasia and Hamartomas (BCC, SCC, Melanoma, Vascular Malformations, Sarcomas); 2. Principles of Plastic Surgery (local and free flaps, skin grafts, wound healing); 3. Hypospadias (embryology, anatomy and clinical management of hypospadias); 4. Cleft Surgery (embryology, anatomy and management of cleft lip, palate, pharyngoplasty, orthodontics); 5. Hand Surgery (trauma, degenerative and inflammatory disease, nerve compression, congenital abnormalities); 6. Burns (pathophysiology and acute and long-term management); 7. Breast Surgery (cosmetic breast surgery, reconstruction, reconstruction of abdomen and perineum); 8. Head and Neck Oncology and Reconstruction, Facial Reanimation, Maxillofacial Trauma, Craniofacial Surgery; 9. Cosmetic Surgery (lasers, facelift, chemical peel, dermabrasion, liposuction, abdominoplasty, rhinoplasty, botulinum toxin); 10. Miscellaneous (lower limb trauma, pressure sores, lymphoedema, VAC therapy, tissue expansion).

2006 / 588 pp.

978-0-521-67449-2/Pb/List: \$99.00



## Fundamentals of Surgical Practice

2nd Edition

Editors

**Andrew N. Kingsnorth**

*Derriford Hospital, Plymouth*

**Aljafri A. Majid**

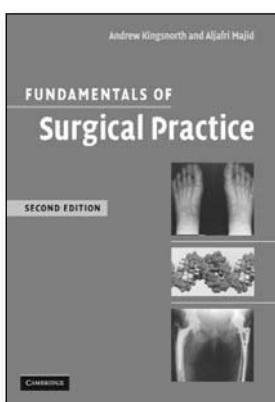
This is the new, expanded and updated edition of the key text currently available for the first stages of the MRCS examination. Mirroring the exam syllabus, it offers the trainee a clear understanding of the core knowledge required for examination success and incorporates new material reflecting recent developments and the new examination. The chapters have been written by acknowledged experts, many of whom are themselves involved in the training and examining of candidates. Designed to achieve maximum efficiency in learning, the content provides ample detail, key points and suggestions for further reading. In addition to a detailed index, each chapter has its own table of contents to enhance ease of use. It will be indispensable for the new trainee, and will also provide established surgeons and other healthcare professionals working in the surgical environment with a modern, authoritative overview of the key areas of surgical practice.

### Contents:

Forewords; Acknowledgements; Preface; 1. Preoperative Management; 2. Principles of Anaesthesia; 3. Postoperative Management; 4. Nutritional Support; 5. Surgical Sepsis: Prevention and Therapy; 6. Surgical Techniques and Technology; 7. Trauma: General Principles of Management; 8. Intensive Care; 9. Principles of Cancer Management; 10. Ethics, Legal Aspects and Assessment of Effectiveness; 11. Haemopoietic and Lymphoreticular Systems; 12. Alimentary System; 13. Vascular Surgery; 14. Endocrine Surgery; 15. Breast; 16. Thoracic Surgery; 17. Genitourinary System; 18. Head and Neck; 19. The Central Nervous System; 20. Musculoskeletal System; 21. Paediatric Surgery; Index.

2006 / 556 pp. / 300 line diagrams / 300 figures

978-0-521-67706-6/Pb/List: \$99.00



## Assisting at Surgical Operations

A Practical Guide

**Comus Whalan**

*Noarlunga Hospital, Adelaide*

There are many superb books on how to do operations but there are few or none on how to assist at them, and none written either by or for medical students or doctors. Therefore, the skills that make an expert surgical assistant are difficult to acquire. Normally, they can only learn in a haphazard way, by spending years in the operating theater. This book describes those skills in a concise and systematic way in surgery in general, and in ten different speciality areas. Although intended mainly for clinical-level medical students and junior doctors, other people who assist at surgical operations, including general practitioners, nurse assistants and surgical technologists, will also find it useful. Whether planning a career in surgery, or simply aiming for high marks in a surgical rotation, there are few better ways to impress a surgeon than by skilfully assisting at surgical operations.

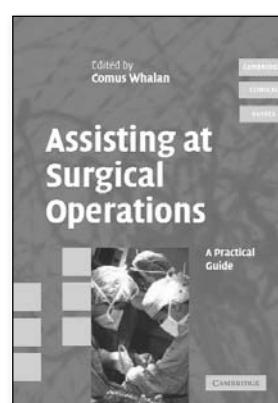
### Contents:

Foreword; Preface; **Part I.** An Introduction to the Operating Theatre: 1. General Conduct in the Operating Theatre Suite; 2. Universal Precautions; 3. Clothing in the Operating Theatre; 4. Personnel: who's who in the operating theatre; **Part II.** The Operation Itself: 5. Preparing for the Operation; 6. General Intraoperative Procedures; 7. General Stages common to all operations; 8. Sterility and the 'Sterile Zone'; 9. Tissue Planes, Traction and Counter-traction; 10. Surgical Instruments: their names and how to use them; **Part III.** Assisting at Special Types of Surgery: 11. Cardiothoracic Surgery; 12. Laparoscopic Surgery; 13. Neurosurgery; 14. Obstetric and Gynaecological Surgery; 15. Ophthalmic Surgery; 16. Orthopaedic Surgery; 17. Otorhinolaryngology-head and neck surgery; 18. Paediatric Surgery; 19. Plastic Surgery and Microsurgery; 20. Surgery in difficult circumstances: (1) Rural Hospitals; 21. Surgery in difficult circumstances: (2) Undeveloped Countries; 22. Vascular Surgery: (1) Open Surgery; 23. Vascular Surgery: (2) Endovascular Surgery; **Part IV.** Immediately after the Operation: 24. Immediately after the Operation; Glossary; Suggested further reading; Reference; Index.

*Cambridge Clinical Guides*

2006 / 224 pp. / 29 line diagrams / 18 half-tones / 47 figures

978-0-521-68081-3/Pb/List: \$36.99



## Surgical Pathology Revision

2nd Edition

David Lowe

Harley Street, London



This very popular revision guide, originally published in its first edition as General Pathology Vivas, is packed with useful information in A-Z format covering the essentials of pathology for examination candidates. This accessible and informative text will help to dispel some of the anxiety facing those studying for their viva or oral examinations. It has been written by a pathologist with many years of experience teaching pathology. This new edition includes many updated and new entries to provide even broader coverage of the key topics and concepts that are an essential prerequisite to understanding basic pathology. This concise account is aimed at undergraduate medical candidates and for the oral parts of the MRCS, MRCP and FRCOG examinations. It will also serve as a valuable aide memoire for the junior surgeon or doctor at all levels of experience, especially those training junior staff themselves.

2006 / 390 pp. / 4 line diagrams / 5 tables  
978-0-521-68358-6/Pb/List: \$52.00

## The Closed Treatment of Common Fractures

4th Edition

John Charnley

Reprinted by the John Charnley Trust, the original text having been out of print for many years, this beautifully presented book deals very simply and scientifically with most of the difficult fractures an orthopaedic surgeon is likely to meet in his/her practice. Despite the fact that the original text was published in 1950, the basic principles espoused in the book still apply today, and it remains one of the most concise and complete books on closed fracture treatment ever written. This core textbook has been basic reference for orthopaedic surgeons for half a century. It describes the elementary mechanics of reduction and immobilisation and shows how the commonest injuries can be managed by proven methods based on these general principles. It is a must for anyone embarking on a career in orthopaedics and is a classic text that all orthopaedic trainees and consultants should have on their shelves.

### Contents:

1. Conservative versus Operative Methods; 2. The Mechanics of Conservative Treatment; 3. Joint Movement in Conservative Methods; 4. The Treatment of Fractures without Plaster of Parid; 5. Plaster Technique; 6. Fractures of the Shaft of the Humerus; 7. Supracondylar Fractures of the Humerus in Children; 8. Fractures of the Radius and Ulna; 9. The Colles' Fracture; 10. The Bennett's Fracture; 11. Finger Fractures; 12. Pectrochanteric Fractures of the Neck of the Femur; 13. Fractures of the Shaft of the Femur; 14. Fractures of the Shaft of the Tibia; 15. The Pott's Fracture.

2004 / Pb

978-0-521-68287-9/Pb/List: \$48.00

## Surgical Anatomy of the Heart

3rd Edition

Benson R. Wilcox

UNC Hospitals, Chapel Hill

Andrew C. Cook

Robert H. Anderson

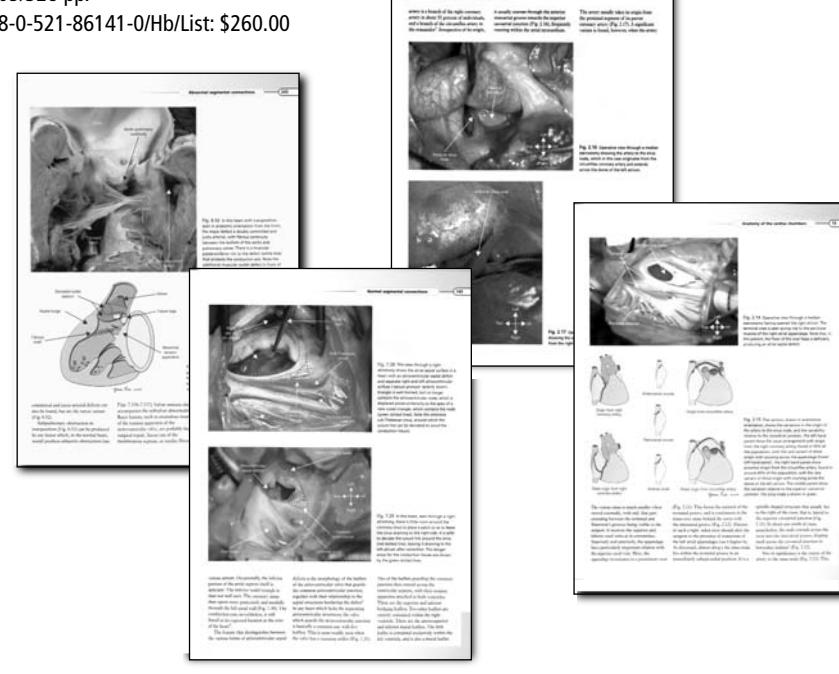
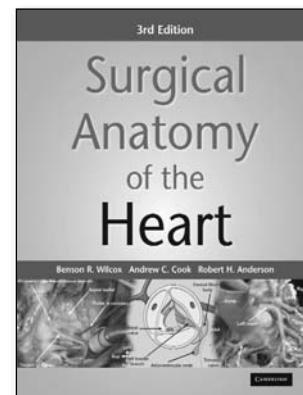
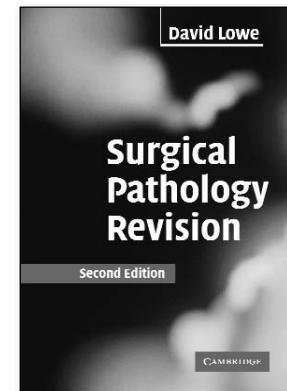
University College London

This is the latest edition of what has become a classic textbook on cardiac anatomy. The new edition will be of interest not only to the surgeon, but also to the cardiologist, anaesthesiologist and surgical pathologist. Chapter One introduces the surgical approaches to the heart, and will help to orientate the reader to the illustrations and detailed descriptions that follow. Topics covered include the normal surgical anatomy of the cardiac chambers, heart valves, and the system for circulation and conduction within the heart. It provides the essential anatomical knowledge required to assess and interpret the malformations, lesions, abnormalities, and positional anomalies discussed and illustrated in detail. Full color surgical and pathological photographs accompany almost all of the anatomical descriptions, and detailed labelling enhances the user-friendly nature of the book. Detailed color line diagrams generated specifically for the book also help to explain concepts and simplify complex descriptions.

### Contents:

1. Surgical Approaches to the Heart; 2. Anatomy of the Cardiac Chambers; 3. Surgical Anatomy of the Valves of the Heart; 4. Surgical Anatomy of the Coronary Circulation; 5. Surgical Anatomy of the Conduction System; 6. Analytic Description of Congenitally Malformed Hearts; 7. Lesions in Normally Connected Hearts; 8. Lesions in Hearts with Abnormal Segmental Connections; 9. Abnormalities of the Great Vessels; 10. Positional Anomalies of the Heart.

2005/328 pp.  
978-0-521-86141-0/Hb/List: \$260.00



## Contemporary Issues in Cancer Imaging Series

Series Editors

Rodney Reznik and Janet Husband

### Cancer of the Ovary *NEW*

Editor

Rodney Reznik

St. Bartholomew's Hospital, London

Ovarian cancer is the most common and lethal gynecological malignancy, partly because the majority of patients present with advanced disease. Nevertheless, the management of patients with ovarian neoplasms has changed substantially in recent years, with improved survival due to better screening strategies, major advances in chemotherapy and the constantly evolving role of surgery. Optimal patient care is best achieved by a multidisciplinary team, with imaging playing a pivotal role. The explosion of technological developments in imaging in recent years has meant that all members of the team should understand the potential applications, limitations and advantages of evolving imaging techniques. Each volume in Contemporary Issues in Cancer Imaging - A Multidisciplinary Approach is edited by an expert guest editor with contributions from all members of the multidisciplinary team, thus bringing together expertise from many specialties to promote the understanding and application of modern imaging in overall patient management.

#### Contents:

Series Foreword; Preface; 1. Epidemiology of Ovarian Cancer; 2. The Pathological Features of Ovarian Neoplasia; 3. Ovarian Cancer Screening; 4. Surgical Management of Patients with Epithelial Ovarian Cancer; 5. Medical Treatment of Ovarian Carcinoma; 6. Ultrasound in Ovarian Carcinoma; 7. MR Imaging in Ovarian Cancer; 8. CT in Carcinoma of the Ovary; 9. PET and PET/CT in Ovarian Cancer.

*Contemporary Issues in Cancer Imaging*

2006/188 pp./11 tables 112 figures

978-0-521-86323-0/Hb/List: \$85.00

### Lung Cancer *NEW*

Sujal R. Desai

King's College Hospital

Despite the world-wide drive to increase awareness of the risks of smoking, lung cancer remains a global problem. A multidisciplinary team approach is now considered the most effective way to manage lung cancer. Imaging plays a central role in this multidisciplinary approach; this is reflected in the present volume. Individual chapters focus on imaging (including screening, diagnosis of symptomatic cases and staging), pathology and treatment options in lung cancer. Due to recent interest in the potential role of PET for a variety of malignancies, a separate chapter is devoted to this technique. Each volume in Contemporary Issues in Cancer Imaging is co-ordinated by an expert guest editor with contributions from all members of the multidisciplinary team, bringing together expertise from many specialties to promote the understanding and application of modern imaging in patient management.

#### Contents:

1. Clinical Considerations in Lung Cancer; 2. The Pathology of Lung Cancer; 3. The Imaging of Lung Cancer; 4. Screening for Lung Cancer; 5. The Staging of Lung Cancer; 6. Positron Emission Tomography in Lung Cancer; 7. Contemporary Issues in the Systemic Treatment of Lung Cancer; 8. Radiotherapy in Lung Cancer; 9. Surgery for Lung Cancer.

*Contemporary Issues in Cancer Imaging*

2006/166 pp./2 line diagrams / 22 half-tones / 12 tables / 23 color figures

978-0-521-87202-7/Hbx/List: \$85.00

## Forthcoming Titles In Contemporary Issues In Cancer Imaging

### Colorectal Cancer

Editor

Gina Brown

Royal Marsden Hospital

2008 / Pb

978-0-521-69291-5/Pb/List: \$85.00

### Carcinoma of the Kidney

Editor

Uday Patel

St. George's Hospital, London

2008 / Hb

978-0-521-87838-8/Hb/List: \$85.00

### Carcinoma of the Bladder

Editor

David MacVicar

Royal Marsden Hospital

2008 / Hb

### Carcinoma of the Esophagus

Editor

Sheila Rankin

Guy's and St. Thomas' Hospital

2008 / Hb



## Also of Interest

### Pocket Guide for Cutaneous Medicine and Surgery

**Joshua E. Lane**

*Mercer University School of Medicine*

*The Handbook of Cutaneous Medicine and Surgery* is written for dermatology residents and clerkship students; containing up-to-date and easily accessible medical and surgical information. It is a quick reference on a wide range of dermatologic diseases—including concise clinical information on diagnostic features, lab findings and practical management as well as key surgical anatomy and pearls on lasers, basic science and pharmacology. Also featured are notable dermatologic/dermpath mnemonics and a comprehensive quick reference of cutaneous disease and syndrome associations.

#### Contents:

Foreword, MD; Introduction; 1. Physical Examination; 2. Anatomy; 3. Dermatologic Surgery; 4. Lasers and Light; 5. Microbiology and Immunology; 6. Clinical Pearls; 7. Therapeutics; 8. Dermatology Pearls; 9. Dermatology Mnemonics and Lists; 10. Dermatopathology Pearls; Notes; Index.

2006 / 256 pp.

978-0-521-61813-7/Pb/List: \$24.99



### Medical Statistics from A to Z

*A Guide for Clinicians and Medical Students*

2nd Edition

**B. S. Everitt**

*Institute of Psychiatry, London*

From 'Abcissa' to 'Zygosity determination' - this accessible introduction to the terminology of medical statistics describes more than 1500 terms all clearly explained, illustrated and defined in non-technical language, without any mathematical formulae! With the majority of terms revised and updated and the addition of more than 100 brand new definitions, this new edition will enable medical students to quickly grasp the meaning of any of the statistical terms they encounter when reading the medical literature. Furthermore, annotated comments are used judiciously to warn the unwary of some of the common pitfalls that accompany some cherished biomedical statistical techniques. Wherever possible, the definitions are supplemented with a reference to further reading where the reader may gain a deeper insight, so whilst the definitions are easily digestible, they also provide a stepping stone to a more sophisticated comprehension. Statistical terminology can be quite bewildering for clinicians: this guide will be a lifesaver.

2007/256 pp./86 line diagrams

978-0-521-86763-4/Hb/List: \$80.00

978-0-521-68718-8/Pb/List: \$40.00

### Multivariable Analysis

*A Practical Guide for Clinicians*

2nd Edition

**Mitchell H. Katz**

*University of California, San Francisco*

This new edition has been fully revised to build on the enormous success of its popular predecessor. It now includes new features introduced by readers' requests including a new chapter on propensity score, more detail on clustered data and Poisson regression and a new section on analysis of variance. As before it describes how to perform and interpret multivariable analysis, using plain language rather than complex derivations and mathematical formulae. It prepares the reader to perform and interpret multivariable models. Numerous tables, graphs and tips help to simplify and explain the process of performing multivariable analysis.

#### Contents:

Preface; 1. Introduction; 2. Common uses of multivariable models; 3. Outcome variables in multivariable analysis; 4. Types of independent variables in multivariable analysis; 5. Assumptions of multiple linear regression, logistic regression, and proportional hazards analysis; 6. Relationship of independent variables to one another; 7. Setting up a multivariable analysis; 8. Performing the analysis; 9. Interpreting the analysis; 10. Checking the assumptions of the analysis; 11. Propensity Scores; 12. Correlated Observations; 13. Validation of models; 14. Special Topics; 15. Publishing your study; 16. Summary: steps for constructing a multivariable model.

2006/220 pp./26 line diagrams / 15 tables

978-0-521-54985-1/Pb/List: \$52.00

*Pocket Guide for*

### Cutaneous Medicine and Surgery



**Joshua E. Lane, M.D.**

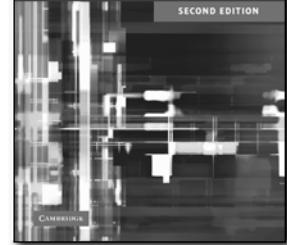
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David E. Kent, M.D.  
David J. Cohen, M.D.

Brian Everitt

### Medical Statistics from A to Z

*A Guide for Clinicians and Medical Students*

SECOND EDITION



### Study Design and Statistical Analysis

*A Practical Guide for Clinicians*

**Mitchell Katz**

*University of California, San Francisco*

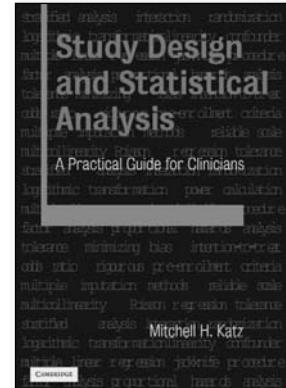
This book takes the reader through the entire research process: choosing a question, designing a study, collecting the data, using univariate, bivariate and multivariable analysis, and publishing the results. It does so by using plain language rather than complex derivations and mathematical formulas. It focuses on the nuts and bolts of performing research by asking and answering the most basic questions about doing research studies. Making good use of numerous tables, graphs and tips, this book helps to demystify the process. A generous number of up-to-date examples from the clinical literature give an illustrated and practical account of how to use multivariable analysis.

#### Contents:

Preface; 1. Introduction; 2. Designing a study; 3. Data Management; 4. Univariate Statistics; 5. Bivariate Statistics; 6. Multivariable Statistics; 7. Sample size calculation; 8. Diagnostic and prognostic Studies; 9. Limitations of Statistics; 10. Special Topics; 11. Writing up the study for publication; 12. Conclusion; Index.

2006/200 pp./23 line diagrams

978-0-521-53407-9/Pb/List: \$45.00



## The Cambridge Dictionary of Statistics

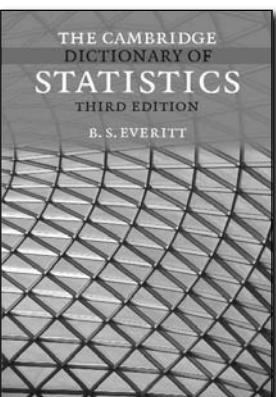
3rd Edition

B. S. Everitt

King's College London

*"Everitt's text is broken up with many well-chosen graphs, diagrams and pictures; numerical examples are sometimes used to illuminate the written entries. These features help make it the more attractive book to skim through, allowing the happy accident of lexicographic adjacency to divert you to fascinating byways...One could not ask for more...[an] excellent value."*

—Significance



If you use statistics and need easy access to simple, reliable definitions and explanations of modern statistical concepts, then look no further than this dictionary. Over 3600 terms are defined, covering medical, survey, theoretical, and applied statistics, including computational aspects. Entries are provided for standard and specialized statistical software. In addition, short biographies of over 100 important statisticians are given. Definitions provide enough mathematical detail to clarify concepts and give standard formulae when these are helpful. The majority of definitions then give a reference to a book or article where the user can seek further or more specialized information, and many are accompanied by graphical material to aid understanding.

### Contents:

Preface; Notes on use; Acknowledgements; Sources; The Dictionary. 2006/442 pp./134 figures  
978-0-521-69027-0/Pb/List: \$34.99

## Applied Multilevel Analysis

A Practical Guide for Medical Researchers

Jos W. R. Twisk

Vrije Universiteit, Amsterdam

This is a practical introduction to multilevel analysis suitable for all those doing research. Most books on multilevel analysis are written by statisticians; those books are difficult for non-mathematical researchers. In contrast, this volume provides an accessible account on the practical application of multilevel analysis in research. Many worked examples, with computer output, are given to illustrate and explain this subject. Datasets of the examples are available on the internet, so the reader can reanalyze the data. This approach will help bridge the conceptual and communication gap that exists between researchers and statisticians.

### Contents:

Preface; 1. Introduction; 2. Basic Principles Behind Multilevel Analysis; 3. What do we gain by applying multilevel analysis?; 4. Multilevel Analysis with different outcome variables; 5. Multilevel Modelling; 6. Multilevel Analysis in Longitudinal Studies; 7. Multivariate Multilevel Analysis; 8. Sample size calculations in multilevel studies; 9. Software for Multilevel Analysis; References; Index.

*Practical Guides to Biostatistics and Epidemiology*

2006/196 pp./23 line diagrams 20 tables

978-0-521-61498-6/Pb/List: \$45.00

## Speaking about Science

**NEW**

A Manual for Creating Clear Presentations

Scott Morgan, Barrett Whitener

Premiere Public Speaking, Washington, DC

This is a practical manual aimed at graduate students, junior researchers, nervous professionals or clinicians who are preparing to present talks at meetings and academic conferences. This is an important career skill for anyone in the sciences, and the book features step-by-step instruction for creating clear and compelling presentations, from structuring a talk and developing effective PowerPoint slides through delivery before an audience. Includes color examples of slides and posters from actual presentations, and field-tested methods for success behind the podium. It also contains tips on answering questions and strategies for handling media and job interviews. The authors are professional public speakers who teach presentation skills to scientists and medical researchers at the National Institutes of Health and in the private sector.

### Contents:

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Saul Wischnitzer

Edith Wischnitzer

Albert Einstein College of Medicine, New York

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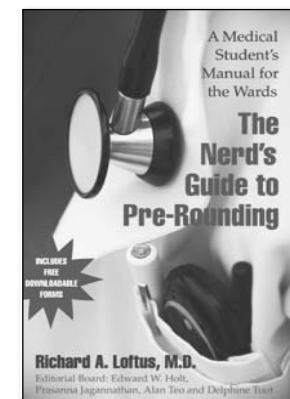
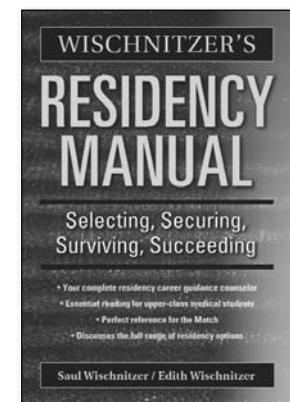
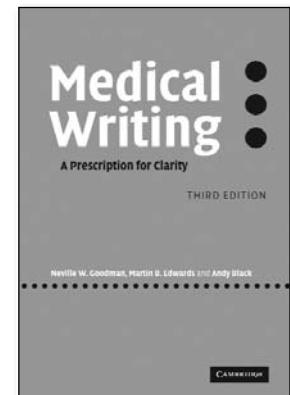
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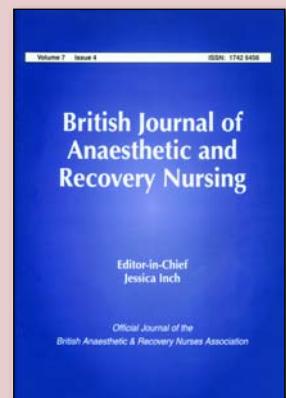
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